

How to identify the gaps holding you back



Your strategy is in place, your product is great, and you have a steady stream of customers. But your numbers stay the same year after year. Why is your business not growing? Let the Diagnostic Tool shed light on the gaps holding you back.

How it works The Diagnostic Tool is an online assessment that looks at your business through a set of five lenses:



PURPOSE

Is your purpose clearly defined? Does it improve customer loyalty?



ACQUIRE

Does your sales team understand the CVP? Do they know how to sell your products?



RETAIN

Do you have an onboarding process for your customers? Is it working?



PRODUCE

Do you have proper systems in place? And the right tools to serve your customers?



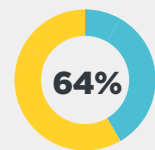
LEARN

Do you focus on team improvement? Do you take time to research and innovate?

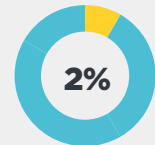
You will benefit if:

- Business growth has slowed down.
- Your strategy is unclear.
- Your sales and marketing teams are misaligned.
- Customers don't understand your product or service.
- Your sales team doesn't understand your product or service.

The problem



of companies have a CVP



can explain it simply

The solution



What's Next?

Take the test

We offer a free and quick introduction to our Diagnostic Tool to give you an idea of the state of your business. Go to weexplainstuff.com and click on Free Assessment.

www.weexplainstuff.com