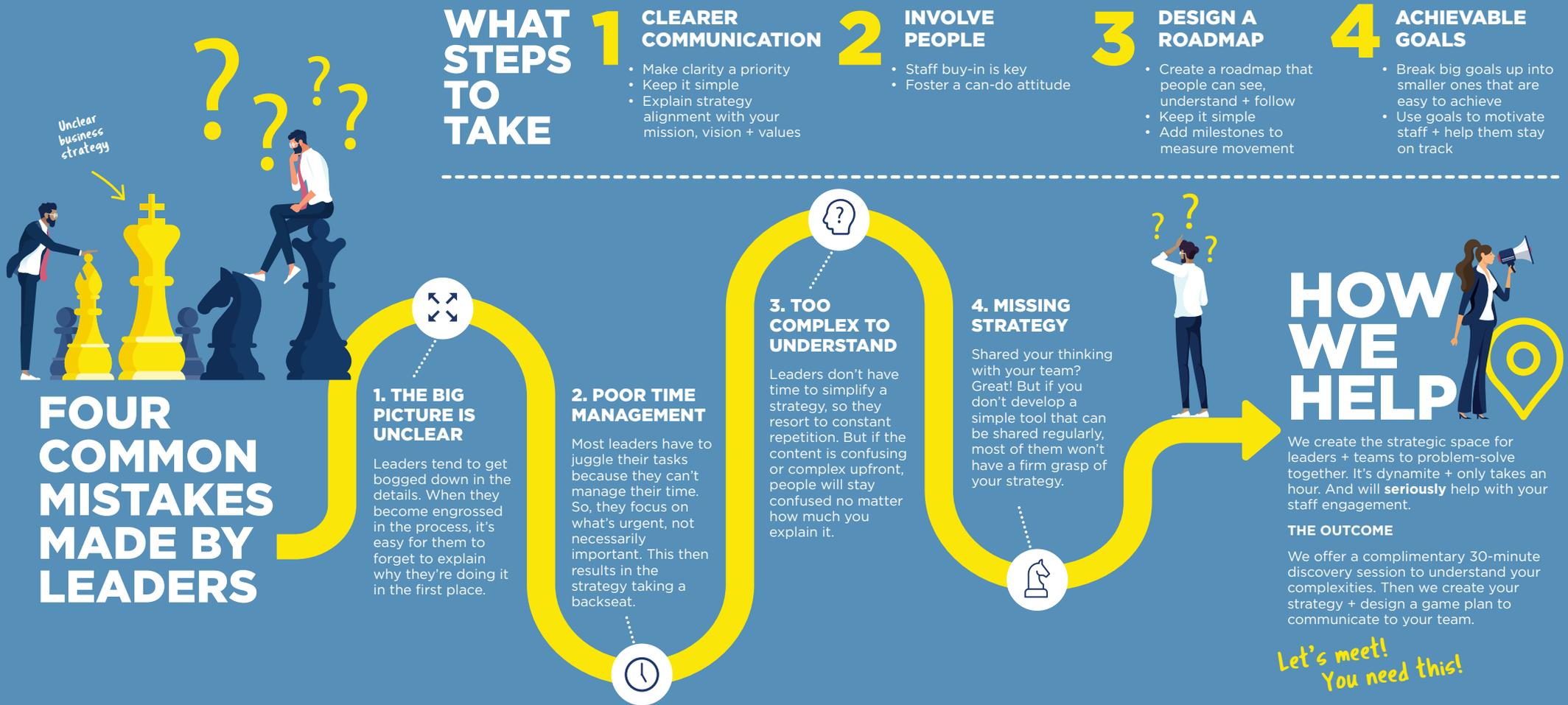


# Why staff don't understand your business strategy?



Your business strategy is your road map for success – an essential document that's meant to guide your team in the right direction. But 50% of your employees don't understand it. Why not?



## Got something that needs explaining?

We can help explain your product, process or change simply so everyone gets it. For more info email [hello@WeExplainStuff.com](mailto:hello@WeExplainStuff.com)

Disclaimer: The examples above are by no means intended to offer a quick fix. But instead, to give a few practical solutions that with practice can work.