

Personal development explained

When it comes to personal development, people have uphill aspirations but downhill habits. The infographic below shares three simple steps to help you bridge the growth gap.



HAVE A VISION

Use values, purpose and why your company exists as a motivator. It's not just about money.



Lower Goals

- I need a raise
- I need a promotion
- I need the title
- I need to be liked



Higher Goals

- I want to leave a legacy
- I want to be a role model
- I want to build a great business

Dream big



CONSIDER THE GROWTH GAP

Consider what you need to learn and split your growth into two categories

51%

People Skills

Examples

- Strong communication skills
- Active listening skills
- Flexibility
- Good judgment

Have a people skills bias



49%

Technical Skills

Examples

- Project management
- Data analysis
- Software proficiency
- Technical writing

HAVE A PROCESS

Approach your growth with an agile mindset by getting regular feedback

1

Test

2

Fail

3

Learn

4

Improve

5

Re-enter

Be teachable not arrogant



What's Next?

Got something that needs explaining?

We can help explain your product, process or change simply so everyone gets it. For more info, contact +27 67 735 2995 or email

Disclaimer: The examples above are by no means intended to offer a quick fix. But instead, give a few practical solutions that with practice can work.

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